

Tell us a bit about your company:

Company name: _____

Address: _____

Postal Code: _____

Mobile: _____

Email: _____

What does your company do?

Let's get down to business:

Do you have a name in mind for your website? _____

Do you need us to provide web hosting? Yes No

What's your deadline for this project? (dd/mm/yy) _____

Could you give us a ballpark figure for your available budget for the website project? (\$ _____)

The next few questions will help us understand exactly what you're after with this site.
Go ahead, tick as many as you need to:



I want this site because:

- I need to build awareness for my brand
- I need to offer a contact point to my clients
- I need my company to have a better image online
- I need to sell my product/service through my site
- I need to use it to build customer loyalty
- I need to reach people in many languages
- I need somewhere to promote my latest product/service
- I have my own reasons: _____

My site will target this age group:

- Kids & teens
- In their 20s
- In their 30s
- In their 40s
- In their 50s
- Senior citizens

My clients come to me because:

- I offer excellent service
- I have the best products on the market
- I have the best prices on the market

Do you want to expand your target audience in a certain direction?

More specific features of your customers



Some words about your company:

Subsidiaries _____

Average number of employees _____

Someone's searching the web for your business. What words or phrases will they search for in Google?

What is it that makes your products or services unique on the market?

Why are your solutions are better than the competition?

Our new website would need to include:

Full Search Engine Optimization	<input type="checkbox"/>	Social Media Integration	<input type="checkbox"/>
Analytics & Data Tracking	<input type="checkbox"/>	Multiple Employee Logins	<input type="checkbox"/>
Responsive design for use on tablets & mobiles	<input type="checkbox"/>	Separate, dedicated landing pages	<input type="checkbox"/>
A WordPress-based CMS	<input type="checkbox"/>	A redesign of a current website	<input type="checkbox"/>
Live Online Chat	<input type="checkbox"/>	Additional requirements _____	
Online Forum	<input type="checkbox"/>	_____	
Newsletter System	<input type="checkbox"/>	_____	

Special features to be included in our new website:



We want the following special features to be included in our new website:

Registration Form	<input type="checkbox"/>	Location Widget	<input type="checkbox"/>
Video Streaming	<input type="checkbox"/>	An Online Store/Shopping Cart	<input type="checkbox"/>
Company Portfolio Section	<input type="checkbox"/>	Online Payment Processing	<input type="checkbox"/>
Search Panel	<input type="checkbox"/>	Online Blog	<input type="checkbox"/>
Multicolumn Layout	<input type="checkbox"/>	Image Gallery	<input type="checkbox"/>
Newsletter/Email Sign Up Forms	<input type="checkbox"/>	Image Slider	<input type="checkbox"/>
Information/Request	<input type="checkbox"/>	Other features _____	
Uploads/Downloads	<input type="checkbox"/>	_____	
Customer Login	<input type="checkbox"/>	_____	

Who will provide the following resources?

	Us	You
Stock Photography	<input type="checkbox"/>	<input type="checkbox"/>
Company Photography	<input type="checkbox"/>	<input type="checkbox"/>
Other Artwork/Illustrations	<input type="checkbox"/>	<input type="checkbox"/>
Product Listings	<input type="checkbox"/>	<input type="checkbox"/>
Copy Text	<input type="checkbox"/>	<input type="checkbox"/>
Professional Logo	<input type="checkbox"/>	<input type="checkbox"/>
Graphic Design	<input type="checkbox"/>	<input type="checkbox"/>
Other Print Collateral	<input type="checkbox"/>	<input type="checkbox"/>
Metatags/Descriptions	<input type="checkbox"/>	<input type="checkbox"/>
Font Choices	<input type="checkbox"/>	<input type="checkbox"/>



Design - Continued...

Does your company have a logo/established image & branding guidelines (e.g. fonts, colour schemes etc)?

Yes

No

Do you have print materials (such as business cards or brochures) that we need to match?

What will happen once we deliver the site?

Would you like us to update your site or would you like to be responsible for future updates?

Yes

No



How often will you require updates?

Daily

Weekly

Monthly

Quarterly

Other

Would you like to book a dedicated training session for your employees to learn to update the site?

Yes

No

Is there anything else you'd like to tell us?

That's all we need for now!

Thanks for taking time to fill this out - we'll be in touch with a quotation shortly.